



INSTITUTIONAL DOSSIER

FOR 25 YEARS IMPROVING
PEOPLE'S PERFORMANCE AND
CREATING VALUE IN COMPANIES



PERSONNEL
PERSONAL
PERSONAS
PARTICULARES
FORMAÇÃO
FORMACIÓN
TRAINING
ENTRAÎNEMENT

zonaverde®

CONSEIL
CONSULTING
CONSULTORÍA
CONSULTORIA
EMPRESAS
COMPANIES
ENTREPRISES



THE COMPANY

ZONAVERDE is a national reference in training and business consulting solutions. In its areas of activity, it is one of the largest companies nationwide, with one of the highest rates of recommendation and referral by its customers.

ZONAVERDE is on the side of people, improving their skills, and with companies and organizations, in responding to their challenges and creating value, since 1996.

With a team made up of prestigious and experienced national trainers and consultants. With rigorous operating models and the most modern methodologies and technologies.

MISSION

Valuing people, finding solutions and creating value in companies, in the fields of training and consulting, developing strong and long-term relationships with our clients.

VISION

To be a reference in the business consulting and professional training market, following practices of differentiation and innovation.

OUR SOLUTIONS

CONSULTING

Advise, accompany and support companies in choosing solutions in the following areas:

Organizational Development

Function Analysis and Description

Recruitment & Selection

Performance Evaluation

Organizational Climate Study

Training Evaluation

Processes

Quality Management

Food Security Management

Other Normative Systems

Internal Audits

DGERT Certification

Geographic Information

Cartography

Topography

Georeferencing

Gestão e Marketing

Controlo de Gestão

Plano de Negócios

Estratégias de Marketing

Applications

SIFIDE

Portugal 2020

PDR 2020

POCH e POISE

Measure Check-Training for companies

COMPANY TRAINING

Customized solutions for training and training for the corporate market.

Areas of competence:

Training and Trainers

People Management and Soft Skills

Management, Strategy and Finance

Business Languages

Marketing and Markets

Operations and Performance

Quality, Environment and Safety

Computing

QUALIFICATIONS CENTER ZONAVERDE

Adult Education and Training

RVCC School (9th, 12th grade)

RVCC Professional in several areas

ZONAVERDE ACADEMY

Training offer in several areas of competence in face-to-face or e-Learning format:

Areas of competence:

Training and Trainers

Management, Strategy and Finance

Marketing and Markets

Safety at work

Food Security

Quality

Personal development

Languages

Computing and Social Networks

Agriculture and Environment

FACILITIES

3CE BUILDING

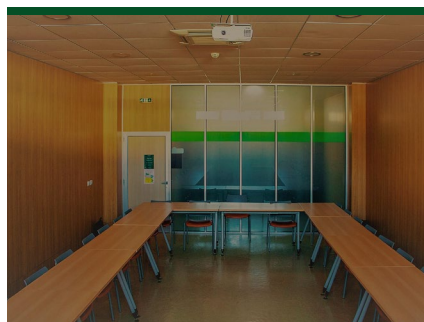


In 2008, ZONAVERDE opens its business center, 3CE (Center for Knowledge, Competences and Companies), where it is currently based. The location is central, in one of the privileged industrial areas of Santa Maria da Feira, with quick access to the A29 and A1 motorways, 15 minutes from the A32 and just 30 minutes from the cities of Porto and Aveiro.

The 3CE business center has 2000m² spread over two floors:

On the 1st floor is the reception, 4 service stations, 11 offices, open space work areas, 2 meeting rooms, 1 copy center, 1 data center, 7 offices and 1 meeting room for companies external.

On the ground floor, we can find the training center with 8 training rooms, 2 auditoriums, 1 support room for trainers, 1 lounge for trainees and 1 bar.



PRIZES AND DISTINCTIONS



2000, 2001, 2002 and 2004

Successful Business and Entrepreneurs Award.

2006 to 2013

"Applause Customer" distinction awarded by Millennium BCP and Oporto Business School.

2008, 2010 and 2011

"SME LEADER", distinction awarded by IAPMEI.

2011, 2012, 2013, 2014, 2015 and 2016

Excellence in Work Award, awarded by Heidrick & Struggles in partnership with Diário Económico and INDEG - IUL-ISCTE Executive Education.

2014 and 2015

Companies to Work in Portugal Award, awarded by Exame Magazine.

2017, 2018, 2019, 2020 and 2021

Education Excellence Index on organizational climate and human capital development Award, awarded by Neves de Almeida HR, Human Resources Portugal | Executive and INDEG - IUL- ISCTE Executive Education.

2021

Cotec Innovative Award. Status awarded for having achieved high standards of financial strength, innovation and economic performance.

DIFFERENTIATION AND INNOVATION



SOME RECOGNITIONS AND HOMOLOGATIONS

1998	Accreditation as a training entity
1999	Approval of the FPIF course by IEFP
2004	Certification of the TSSHT course by IDICT, current ACT Certification of the QMS by the international standard ISO 9001: 2000
2009	Accreditation as a training entity for distance learning Homologation of several training courses by IEFP and ACT
2010	Approval of the TSSHT course, b-Learning format by ACT
2011	Approval of 4 courses of renewal of the CAP TSSHT, e-Learning format, and of 2 on-site courses by ACT Homologation of the RCCTE course by ADENE permit of training entity in the area of drivers of heavy vehicles and goods by IMT.

PRACTICES OF DIFFERENTIATION AND INNOVATION

2001	Implementation of two innovative studies in the horticultural sector
2002	Implementation of a HACCP system in the cork industry with pioneer certification at a worldwide level
2005	Design of an innovative Training Management Platform Use of Enneagram methodology in companies
2007	Creation of the 3CE Business Center
2009	Development of a Training Project in Angola Radar of Innovation
2011	New Methodology - Distance Dynamic Training
2012	Webinars
2013	E-Learning Consulting
2014	Management and Digital Marketing Consulting
2015	Introduction of the "Gamification" methodology in E-Learning training
2016	Design of customized solutions for consulting and training in organizations
2021	f-Learning Individual classes

WHAT THEY SAY ABOUT US...



| MARCO SILVA

"(...) From early on, ZONAVERDE acceded to the customization of contents and processes necessary to the adaptation of our franchised stores reality. Demonstrating tremendous flexibility and responsiveness. It has been an advantageous partnership, in the growth of the qualifications of our partners, which we will maintain in the future. "- e-learning course for employees of more than 200 "Meu Super" stores.



| PEDRO MARTINS

"The course was very advantageous because it allowed us to evolve and acquire new skills that we did not acquire before. It was advantageous to have distance learning, but I think there could be more classroom hours. If it were possible I would like to continue to have more training and to evolve even more, to become a more confident professional in the future. I recommend this course to all people who are interested in giving training."



| MARTA SANTOS SILVA

"What distinguishes the services provided by Zona Verde is undoubtedly the effective response to the training needs that our company faces. They focus on finding solutions to adverse situations that arise, making customer loyalty closer."



| LUÍS TEIXEIRA

"An excellent training model where it is possible to manage our time during the training process. High quality training content where it was possible to obtain new knowledge and competence. Interaction with the trainer and even with the eLearning platform team was really easy. I highly recommend the use of this training template."



GRUPO
Simoldes

| ISABEL LEITE

"We would like to thank ZONAVERDE for its availability, collaboration, initiative and professionalism. Demonstrated ability to coordinate services with the company's availability and flexibility in solving problems. In general, the entire organizational and training process went very well. The relationship between ZONAVERDE and SIMOLDES PLASTICOS, S.A. was excellent."



REAL COMPANHIA VELHA

| RUI SOARES

"The high quality of the service provided by the professionalism revealed by the employees is an added value that associated with the competence of the trainers has translated into an initiative of laudable success. We recommend and advise the services of Zona Verde to all companies wishing to provide their employees with the development of high quality professional and human skills."



| JOÃO COUTO SOUSA

"Zona Verde has been an indispensable partner of BebêVida in the development and innovation strand within the company. The professionalism and technical rigor in the preparation of the dossiers to be presented to the competent authorities are the most obvious features of the partnership."



Socampestre

Associação Nacional de Criadores de Aves Campestres

| SÓNIA VARINO

"The balance up to date, is good, they are always available for our questions / doubts, in terms of organization are excellent and excel by the rigor."

SOME CLIENTS





zonaverde®

www.zonaverde.pt

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